

# PLEASANTON EXPRESS

**Pricing**  
Subscriptions, Obituaries, Etc.

Serving Pleasanton, Atascosa County and The Brush Country.

## SUBSCRIPTIONS                      PRICE

Atascosa County  
1 Year .....\$40.00  
6 months .....\$20.00

Out of Atascosa County  
1 year.....\$45.00  
6 months .....\$22.50

Out of State  
1 year.....\$50.00  
6 months .....\$25.00

## SENIOR CITIZENS SUBSCRIPTIONS PRICE

Atascosa County  
1 Year .....\$25.00  
6 months .....\$12.50

Out of Atascosa County  
1 year.....\$30.00  
6 months .....\$15.00

Out of State  
1 year.....\$35.00  
6 months .....\$17.50

9 Months Subscription  
In Texas .....\$30.00  
Out of State .....\$35.00

**Engagements** .....\$20.00 W/ Pic  
**Weddings** .....\$30.00 W/ Pic  
**Debuts or Baby Pageants** .....\$20.00

**Obituaries**                      **Price**  
W/O Pic .....\$15.00  
W/ Pic.....\$20.00  
Funeral Homes.....\$30.00

**Birth Announcements**  
W/O Pic .....\$5.00  
W/ Pic.....\$10.00

**Faxes**  
1st Page .....\$4.00  
Thereafter .....\$2.00 + Tax  
Incoming faxes Per Page  
.....\$2.00 + Tax

**Birthday Ads**  
2x2 .....\$20.00  
2x3 .....\$30.00  
2x4.....\$40.00  
2x5.....\$50.00  
Goes Up By \$10.00 Per Inch.

**Line Ads:** \$10.50 minimum on paid in advance ads (25 words or less).  
Charged classified ads \$12.50 minimum (25 words or less).

**Display Classified Ads:** Insertions up to 20 inches ~ \$12.70 per column inch.  
Over 20 inches ~ \$9.95 per column inch. Legal Ads ~ \$13.75 per column inch.

**Real Estate Classified Ads:** 1 to 160 inches per month ~ \$7.95 a column inch.  
161 up to 360 inches per month ~ \$6.10 a column inch.  
Over 360 inches per month ~ \$5.00 a column inch.